

BUSINESS & MANAGEMENT

This subject based resource guide is prepared for remote study on the topic of Business and Management. The resources listed below are available at the VPC Library (links to eBooks provided). A list of selected websites on various subjects is provided to help you get started on locating reliable information on the internet.

There is a huge amount of information on the internet but the quality is variable. Remember to evaluate the website to determine if it's good or not!

eBooks from the VPC Library

eCampus Ontario (2018). Fundamentals of Business: Canadian Edition.
[Click here to view](#)

Boers, Jacobus (2020). Global Business.
[Click here to view](#)

Holmes, Alexander (2017). Introductory Business Statistics.
[Click here to view](#)

Young, Scott T. (2017). Sustainability: Essentials for Business.
[Click here to view](#)

Ashman, Melissa (2019). Introduction to Professional Communications.
[Click here to view](#)

eCampus Ontario (2018). Communications for Business Professionals - Canadian Edition.
[Click here to view](#)

Bright, David S. (2019). Principles of Management.
[Click here to view](#)

Watt, Adrienne (2021). Project Management: 2nd Edition.
[Click here to view](#)

Byars, Stephen M. (2018). Business Ethics.
[Click here to view](#)

General Business Reference Websites

[Investopedia](#)

A dictionary of financial terms

[Cambridge Business English Dictionary](#)

Get clear definitions and audio pronunciations of words, phrases and idioms in British and American English

[Finance Glossary](#)

Created by Professor Campbell R Harvey of Duke University. Contains over 8000 entries and 18,000 links to financial terminology

General Business Websites

[Boundless Business](#)

An OER textbook from Lumen Learning covering a wide variety of introductory business topics

[BUS 101: Introduction to Business](#)

This course is designed as a survey course that will expose you to business terminology, concepts, and current business issues. The intent is to develop a viable business vocabulary, foster critical and analytical thinking, and refine your business decision-making skills.

[Bplans: Build a Better Business Plan](#)

Step by step guide to writing a business plan

[Harvard Business School: Working Knowledge](#)

Harvard Business School's Working Knowledge site includes a number of business topics including leadership, management and marketing. Searches can be made by topic or industry.

Doing Business in Canada Websites

[CanadaOne](#)

CanadaOne helps people start, run and grow a successful business in Canada, from high growth start-ups to home based business owners.

[Small Business Accelerator](#)

Free resources for BC small business from UBC Library

[Business in Vancouver](#)

Magazine for Vancouver's community

[Vancouver Economic Mission](#)

VEC publishes leading-edge industry research on key sectors for businesses in Vancouver

[Work BC's Industry Profiles](#)

Recent data and trends, as well as outlook, for different industries in British Columbia

[Industry Canada's Industry Sector Intelligence](#)

A variety of publications and reports on different industry sectors in Canada

[Small Business BC](#)

Small Business BC offers tools and resources for business owners at any stage of their business.

General Marketing Websites

[KnowThis?Com](#)

Principles of marketing tutorial offers the web's most detailed coverage of marketing

[Business Information by Industry Category: Industry Canada](#)

Canada industry information and statistics

[Canadian Business Counts and Business Patterns](#)

[The CIA World Factbook](#)

Published by the Central Intelligence Agency, the World Factbook contains country profiles with economic, social, and political information, arranged by country or location. Included are maps and cultural information for international business.

[Doing Business](#)

Allows interaction with the World Bank's doing business database. The site includes 155 country data profiles and reports, trading procedures, business and world environment reports and economy comparison.

[GlobalEDGE](#)

GlobalEDGE is a global business web portal created by the Centre for International Business Education and Research at Michigan State University. The site includes a collection of links to research materials, news, periodicals, and trade information. It also offers a wealth of information on more than 180 countries including the outlines of their political structure, economic climate, history and statistical data.

Business Ethics Websites

[CorpWatch](#)

Designed to investigate and expose corporate violation of human rights, environmental crimes, fraud and corruption around the world.

[CSR Wire](#)

Promotes the growth of corporate responsibility and sustainability through solutions-based information and positive examples of corporate practices.

[Canadian Business for Social Responsibility](#)

[Industry Canada Corporate Social Responsibility](#)

Find information on CSR best practices, industry and company initiatives, sustainability measurement, reporting and benchmarking tools, environmental assessments, and much more.

[Network for Business Sustainability](#)

The Canadian nonprofit organization produces authoritative resources and research on important business sustainability issues. Click on the “knowledge” tab and select the topic from the left navigation area.

[Business for Social Responsibility](#)

A global network working to develop sustainable business strategies and solutions. Find articles, case studies, research reports and more.

Business Statistics Websites

[BC Stats](#)

[Canadian Industry Statistics](#)

[Statistics Canada](#)

[OECD Statistics and Indicators](#)

[US Economic Indicators](#)

[World Bank Indicators & Country Data](#)

[WTO Trade Statistics](#)

General Economics Websites

[MIT OpenCourseWare](#)

Economics: MIT OpenCourseWare makes available course packages for both undergraduate and graduate study.

[Economics A - Z Terms](#)

List of economic terms for students

[Library of Economics and Liberty](#)

The Library of Economics and Liberty is dedicated to advancing the study of economics, market and liberty. It offers a unique combination of resources for students, teachers, researchers of economic thought.

[RBC Economics Research](#)

Provides analysis of the Canadian economy and financial markets. Also included are indicators for the United States and key international markets.

[Industry economic accounts: United States](#)

From the Bureau of Economic Analysis, US Dept of Commerce

[Khan Academy](#)

The Khan Academy is an award winning free site with videos on an enormous number of topics. The videos for Economics use low tech but clever illustrations to explain principles of economics. Give them a try! They are VERY popular with students.

General Leadership Websites

[American Management Association - Leadership](#)

A small collection of surveys, articles and white papers from AMA

[HBS Working Knowledge - Leadership and Management](#)

Large collection of working papers, interviews, etc. on a wide variety of topics such as leadership style and leading change

[20th Century American Business Leaders](#)

“This database was compiled in an effort to identify and chronicle the lives of 20th century men and women whose business leadership shaped the ways people live, work, and interact.”

[The Leadership Development Resource Center](#)

The Center was created to help current and prospective leaders in businesses, government, and not-for-profit enterprises, to develop and build their leadership skills to enhance the abilities of the organizations they lead to achieve their goals.

[Classical Models of Managerial Leadership](#)

[The Art and Science of Leadership](#)

A comprehensive collection of researched articles and activities for improving leadership, managerial and supervising skills

General Project Management Websites

[Free Management Library](#)

A library of over 1000 practical resources of personal, professional, business and organizational development.

[PM World Library](#)

Free access for students

[Project Management Institute](#)

[Project Management Hut Best Practices](#)

A large database of categorized project management articles

[Mindtools](#)

[Project Management Case Studies](#)

Filter PM case studies by initiative or industry

[Case Studies - Integrated Project Management](#)

[Project Case Studies \(Association for Project Management APM\)](#)